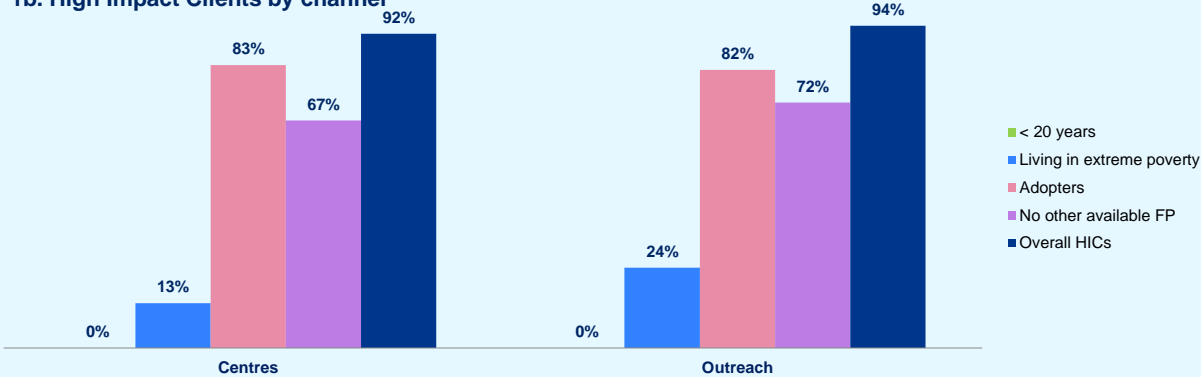


1a. High Impact Clients



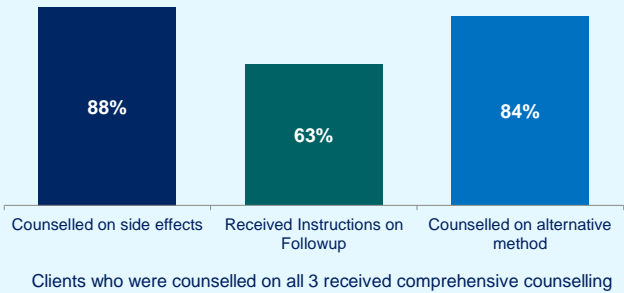
1b. High Impact Clients by channel



A new High Impact metric was introduced in 2015 and measures High Impact based on family planning clients only, rather than CYPs. The list of "high impact" groups is as follows: women living in extreme poverty, youth (<20), adopters, and women who wouldn't have had any other option of receiving their service if it had not been for MSI ("No availability").

2. How many clients received comprehensive counselling?

57% received comprehensive counselling



3. How are our clients choosing MSI?

