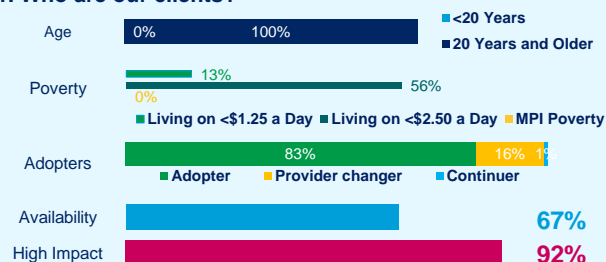


India (MSI)

Centres

2016

### 1. Who are our clients?



### 2. What proportion of our clients are switching to LAPM?

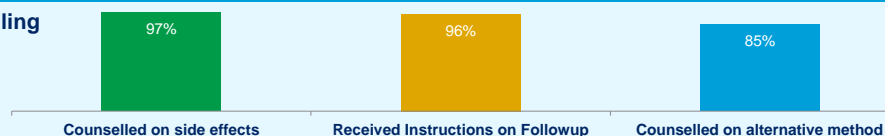


### 4. What are our clients fertility intentions?

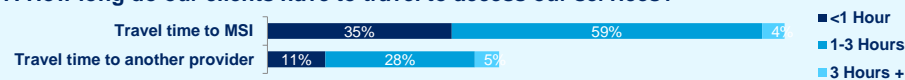


### 5. Family planning counselling

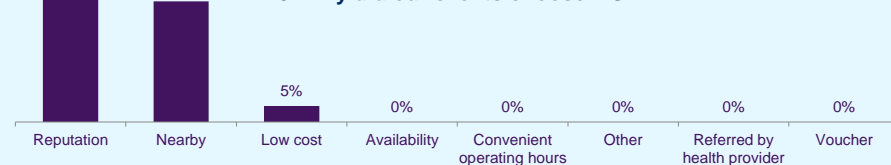
83% received comprehensive counselling



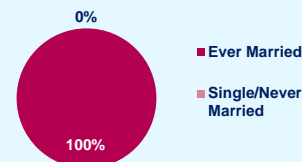
### 7. How long do our clients have to travel to access our services?



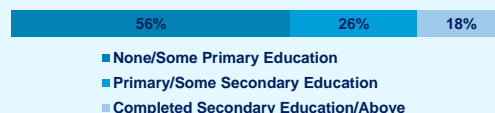
### 8. Why did our clients choose MSI?



### 3. Marital Status



### How educated are our clients?



### How many children do our clients have?

3.0

### 9. Were our clients satisfied with their experience?



Clients satisfied with overall experience: **100%**

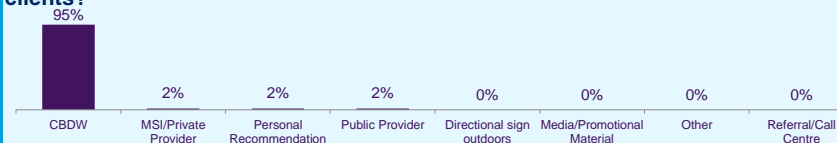
### 10. How did our clients feel about the amount of information received?



### 11. Do clients feel comfortable asking questions?



### 12. What were the most important sources of information about MSI for our clients?



### 13. What forms of media do our clients use?



**49% of our clients own a mobile phone**